

Marketing Festival: Advance booking of the tickets to the unique conference has just started

Brno 2nd September 2013 – The **biggest one-room conference about online marketing in the Central Europe, held on 22nd and 23rd November in Janacek Theatre in Brno (Czech Republic), has started the advance ticket booking today at 10 a.m. on its website www.marketingfestival.cz. During the conference named Marketing Festival the well known foreign and domestic professionals will be focusing on online marketing and its practical use. Thanks to the unusual concept of the event, over 1000 visitors can look forward not only to interesting presentations and workshops focused on practice, but also to the colourful accompanying program, thanks to which these two days will give the impression of a festival rather than a classic conference.**

The stars like **Neil Patel**, an American, who takes care of the clients such as eBay, Microsoft, GM or HP companies, **Cyrus Shepard**, the official representative of the Moz company (former SEOmoz), a famous blogger, SEO and content specialist, will be talking about online advertising and its practical use. One of the topics is also an inbound marketing, represented by **Michael King** from USA. Another visitors must be also mentioned, namely **Brian Carter** from the Great Britain, one of the top professionals in terms of online marketing and **Gemma Munoz**, a Spanish, who focuses on web analytics. Last but not least to mention are of course famous Czech experts, such as **Marek Prokop**, **Jan Zdárša**, **Pavel Jašek** and **Petra Brodilová**. The information about other speakers (total of 22), the event and accompanying program can be found on www.marketingfestival.cz.

Some interesting information has been released today. The SEO and PPC professional, **Kate Morris**, who works for the well-known Distilled company, comes to Brno as well. The Janacek Theatre will also be ready to welcome **Craig Sullivan**, conversion rate improvement expert from the Great Britain, and among the Czech stars, **Jan Podzimek**, an executive director of PRIA System, one of the best domestic social media companies. The Marketing Festival visitors can also look forward to the evening concerts of the music bands **Charlie Straight** and **Midi Lidi**. Complete program with all details will be announced on the 20th September.

The main focus of the conference is to **present the visitors a know-how** in practical information, which they will be able to use for their own business or clients. „*We introduce at least **ten workshops**, guided by both domestic and foreign experts, besides the presentations,*” says the organizer of the event, an online marketing professional, Jindřich Fáborský.

Basic info

Name: Marketing Festival

Date: 22nd and 23rd November 2013

Place: Janacek Theatre, Brno

Price: 3590 CZK excl. VAT in advance booking (online payment – credit card)

Focus: Online marketing

Capacity: 1050 visitors

Advance booking start: 2nd September 2013 at 10 a.m. on www.marketingfestival.cz

Press and media contact:

Lucie Vurbsová

E-mail: lucie.vurbsova@4pr.cz

Mobile: +420 775 996 116

www.4pr.cz